

Hello to all my friends and Lovecats. Many of you have met me via one of my books or keynote talks at a conference over the last few years.

I am very excited to announce that my third book, titled *Saving The World At Work* is being published today! Visit [www.SandersSays.com](http://www.SandersSays.com) for updates and quick book links.

I have put the last few years of my life into this work, gathering stories and research from around the world. The point of the book is simple: There is a revolution coming to the business world where any person, regardless of rank, can help their company make a difference as it makes a dollar. I am hoping that you will support me today by buying a copy of this book. I need your help to make it a success, and hopefully change the business world in the process.

Buy the book on Amazon: <http://tinyurl.com/62u9w2>

Buy it at Barnes and Noble: <http://tinyurl.com/69xjb4>

## IN THIS ISSUE:

A SAMPLE FROM SAVING THE WORLD AT WORK

THE LAUNCH OF SAVINGTHEWORLD.NET

CALLING ALL BIG MOUTHS: A COOL CONTEST

THE BOOK TOUR

A SNEAK PEAK AT SAVING THE WORLD AT WORK

To give you a sample of what you will read if you buy a copy of *Saving The World At Work*, here's a story and a piece of advice. There are dozens more in the book. I hope they entice you to buy a copy today.

Download the Timberland story:

<http://sanderssays.typepad.com/TimberlandStory.pdf>

Download Think Before You Print:

<http://tinyurl.com/5ub3q6>

Buy the book on Amazon: <http://tinyurl.com/62u9w2>

Buy the book on Barnes and Noble:  
<http://tinyurl.com/69xjb4>

.....

## THE LAUNCH OF A KNOWLEDGE NETWORKING SITE

Earlier this year, I had a vision for a website that would serve as a follow up to my new book. I recently joined Facebook (see below on how to friendme) and realized how valuable it was to reconnect with old friends and make new ones.

This inspired me to wonder, "What comes after social networking?" In other words, if we want to save the world at work (from community development to eco innovations), how can we connect with other people that have answers? My team and I have worked on a solution: [www.SavingTheWorld.net](http://www.SavingTheWorld.net)

This is a website where you can blog about your social innovations at work, find other people just like you and create your own groups.

If you work in retail, and want to build a group of retailers for recycling, you can do it at this site! If you are a sales person, and you want to find other sales people that have figured out how to tie corporate community projects with customer events, you will find them here! Visit this new site, register to be notified when it goes live and start making a difference today.

.....

## CALLING ALL BIG MOUTHS: A COOL CONTEST!

Do you want to help get the word out about my book? Are you a really good book marketer and maven?

I am launching a contest that runs from now until mid-October to find the biggest Big Mouth that can promote my new book.

The grand prize will be a round trip ticket on a major airline to see me speak (or you can use it for vacation). You will also get an Amazon or BN.com gift certificate and be featured on my website and in a national press release. Runner ups will receive free tour T-Shirts and gift certificates.

The rules are simple: Buy or borrow a copy of *Saving The World At Work* and read it. If you like it, market it to your network. So far, almost 40 of my friends on Facebook are already signed up for the contest. You can friend me on Facebook here: <http://profile.to/timsanders>

The winner will be chosen based on impact and creativity. One Big Mouth is wearing a sandwich sign on Broadway in New York City. Another is calling 200 of her friends. Yet another is posting reviews on all sites, and ten blogs. The sky is the limit!

If you are interested in being a part of this contest, hit the reply button and I will send you full details.

.....

THE BOOK TOUR IS COMING!

I am touring North America, speaking at conferences and giving interviews to the media.

I will do a handful of public gigs that you can attend. If you live in Raleigh NC, Chicago, near Palm Springs, NYC or Vancouver – hit the reply button and ask to for more information.

.....

Tell your friends! This book, with your help, can change the world!